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## Shopping, money, fashion and clothes

### Аудирование

#### Задание 5

##### **School uniforms**

*Вы готовите тематическую радиопередачу с высказываниями пяти разных людей, обозначенных буквами **A, B, C, D, E**. Подберите к каждому высказыванию соответствующую его содержанию рубрику из списка **1–6**. Используйте каждую рубрику из списка только один раз. В списке есть **одна лишняя рубрика**. Вы услышите запись дважды.*

1. They're expensive
2. They're beautiful
3. They're boring
4. They're colourful
5. They're practical
6. They're uncomfortable

**Номер задания: 0658F3**

## **Jeans**

*Вы готовите тематическую радиопередачу с высказываниями пяти разных людей, обозначенных буквами **A, B, C, D, E**. Подберите к каждому высказыванию соответствующую его содержанию рубрику из списка **1–6**. Используйте каждую рубрику из списка только один раз. В списке есть **одна лишняя рубрика**. Вы услышите запись дважды.*

1. They are varied
2. They are boring
3. They are beautiful
4. They are unhealthy
5. They are practical
6. They aren't universal

**Номер задания: D6633E**

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## **School uniforms 2**

*Вы готовите тематическую радиопередачу с высказываниями пяти разных людей, обозначенных буквами **A, B, C, D, E**. Подберите к каждому высказыванию соответствующую его содержанию рубрику из списка **1–6**. Используйте каждую рубрику из списка только один раз. В списке есть **одна лишняя рубрика**. Вы услышите запись дважды.*

1. They are typical
2. They allow to be different
3. They can be expensive
4. They can be perfect
5. They are convenient
6. They are strict

**Номер задания: 70E447**

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## Чтение

### Задания 13-19

#### **The Moneyless Man**

Прочитайте текст. Определите, какие из приведённых утверждений 13–19 соответствуют содержанию текста (1 – **True**), какие не соответствуют (2 – **False**) и о чём в тексте не сказано, то есть на основании текста нельзя дать ни положительного, ни отрицательного ответа (3 – **Not stated**). Запишите в поле ответа цифру 1, 2 или 3, соответствующую выбранному Вами варианту ответа.

#### **The Moneyless Man**

For most of us it seems that money makes the world go round. However, not for Mark Boyle who has turned his life into a radical experiment.

Mark Boyle was born in 1979 in Ireland and moved to Great Britain after getting a degree in Business. He set up his own business in Bristol. For six years Mark Boyle managed two organic food companies which made him a good profit.

However, in 2008, he decided to give up earning money. He vowed to live without cash, credit cards, or any other form of finance.

Mark Boyle began to realise that many of the world's problems are just symptoms of a deeper problem. He thought that money gave people the illusion of independence.

Mark sold his house and started preparing himself for his new life. He posted an advert on a website asking for a tent, a caravan (a vehicle for living or travelling) or any other type of a house. Soon an old lady gave him a caravan for free. At least he then had a roof over his head!

After that, with his pockets empty, Mark was ready to go. He didn't even carry keys as he decided to trust the world a bit more and not lock his caravan. On November 28<sup>th</sup> (International Buy Nothing Day 2008), he became *the Moneyless Man* for one whole year.

Everything was different from then on. Mark lived in his caravan on an organic farm where he worked as a volunteer three days a week. In return he got a piece of land to live on and grow his own vegetables. His food was cooked on a stove, and he washed in a shower made from a plastic bag hanging from a tree, and warmed by the sun.

Even breakfast was different. With no morning coffee to brew, Mark had to find an alternative drink to start the day with. So he drank herbal teas, sometimes with some fresh lemon verbena that he could find near the caravan. "It's all very good for you: iron, calcium, anti-oxidants," Mark said.

Food was the first thing to consider. Mark discovered that there were four ways to find it: looking for wild food, growing his own food, bartering (exchanging his grown food for something else), and using loads of waste food from shops.

Public interest in his project was divided. While a huge number of people supported him, there was criticism of him, particularly on Internet forums.

“People are either very positive about what I’m doing or very negative; I think it’s about 70 per cent/30 per cent. It’s funny, if you don’t have a massive plasma TV these days, people think you are an extremist,” Mark said.

People tend to ask Mark what he learnt from a year of a moneyless life. “What have I learned? That friendship, not money, is real security,” he answers.

Mark’s remarkable journey is described in his new book “The Moneyless Man”, which shows in a detailed way the challenges he faced on the road to his new world.

13. Before giving up money, Mark Boyle ran a successful business.

- 1) True
- 2) False
- 3) Not stated

14. Mark bought an expensive caravan for his new life.

- 1) True
- 2) False
- 3) Not stated

15. Mark’s family approved of his *moneyless* project.

- 1) True
- 2) False
- 3) Not stated

16. The only thing Mark couldn’t give up was coffee.

- 1) True
- 2) False
- 3) Not stated

17. Mark got food from different sources.

- 1) True
- 2) False
- 3) Not stated

18. People's opinions towards Mark's project were different.

- 1) True
- 2) False
- 3) Not stated

19. Some of Mark's fans want to repeat his experiment.

- 1) True
- 2) False
- 3) Not stated

**Номер группы: 27C2BF**

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## Jeans

*Прочитайте текст. Определите, какие из приведённых утверждений 13–19 соответствуют содержанию текста (1 – True), какие не соответствуют (2 – False) и о чём в тексте не сказано, то есть на основании текста нельзя дать ни положительного, ни отрицательного ответа (3 – Not stated). Запишите в поле ответа цифру 1, 2 или 3, соответствующую выбранному Вами варианту ответа.*

### Jeans

The history of jeans goes as far back as the 16 th century when sailors in Genoa (Italy) wore a material that eventually became the material used in jeans. The word ‘jean’ derives from the name of the Italian port city Genoa, as it was a custom to name a material after its place of origin. By the late 16 th century, jean material was already produced in Lancashire, England.

It was the California Gold Rush of 1849 that started the evolution of American trousers that would one day become blue jeans. The gold miners wanted clothes that were strong and did not tear easily. The person who suggested an appropriate type of clothing was a German businessman Levi Strauss, who had moved to America. Levi Strauss sold many different things, but his main product was a tough canvas material used for tents and wagon covers. Understanding the urgent need of the gold miners Levi Strauss decided to make trousers out of the tough canvas he was selling. The miners liked the new ‘working’ trousers, though they were uncomfortable to wear as the material was too rough.

To improve the trousers for miners, Levi Strauss began looking for a different material and soon he found a suitable one in France. The material was called ‘serge de Nimes’. Americans just called it ‘de Nimes’, and this name soon became its short form ‘denim’. Denim was a bit lighter and softer than the material Levi Strauss used for his working trousers. It was very strong and did not wear out quickly, even after many washes. The trousers made of denim became quite popular among the miners.

The only problem was that original denim was almost white and the trousers got dirty as soon as the miners started working! For that reason Levi Strauss decided to use coloured denim, and he chose dark blue. This was a radical new idea and ‘Blue jeans’ had arrived!

Levi's jeans were so popular, that his company got bigger and bigger. Other firms were making blue jeans too. Miners liked them, but so did cowboys and other working men.

Levi's jeans were work trousers. Male workers wore them all the time but a gentleman would not even think of wearing jeans. Things changed when western movies became popular. All the cowboys wore jeans and people thought they looked heroic, attractive and cool. Also jeans were greatly popularized in Europe by American off-duty soldiers who wore them during

World War II. They made jeans seem like casual American trousers, a symbol of the American lifestyle.

In the 2000s, the sale of classic blue jeans stopped growing. Young people were not particularly interested in traditional jeans styles, mainly because of their parents, who adored jeans. Since no teenager would wear the clothes their parents were wearing, the latest generation of youth turned to other fabrics and styles. They still wear denim, but it had to be in new cuts, shapes and styles.

13. Jeans cloth was named after a city.

- 1) True
- 2) False
- 3) Not stated

14. Levi Strauss had a few friends among gold miners.

- 1) True
- 2) False
- 3) Not stated

15. Levi Strauss began to make trousers for miners from the material which was used for tents.

- 1) True
- 2) False
- 3) Not stated

16. Levi Strauss found denim in a local American shop.

- 1) True
- 2) False
- 3) Not stated

17. The original colour of denim was blue.

- 1) True
- 2) False
- 3) Not stated

18. After World War II jeans became popular with Europeans.

- 1) True
- 2) False
- 3) Not stated

19. Nowadays more jeans are produced in Europe than in the USA.

- 1) True
- 2) False
- 3) Not stated

**Номер группы: E914B2**

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## Грамматика и лексика

### Задания 20–28

#### **Jewellery box**

Прочитайте приведённый ниже текст. Преобразуйте слова, напечатанные заглавными буквами в конце строк, обозначенных номерами 20–28, так, чтобы они грамматически соответствовали содержанию текста. Заполните пропуски полученными словами. Каждый пропуск соответствует отдельному заданию 20–28.

- 20 I was sitting in an arm-chair and watching my sister Alison. She was getting ready for a party. Alison was 15 years \_\_\_\_\_ than me and she always treated me like a **OLD** child.
- 21 Alison took her jewellery box from the table. The box \_\_\_\_\_ of wood and had colourful stones on the **MAKE** top.  
“You know you must never touch it, right?” Alison said.
- 22 “If the box was mine, I \_\_\_\_\_ you to touch it **ALLOW** whenever you wanted,” I answered. Alison said nothing to that.
- 23 When she put on her jewelry, she looked like a princess. She moved gracefully as if her \_\_\_\_\_ didn’t touch the **FOOT** ground.
- 24 Alison kissed me goodnight and left. I tried to resist my curiosity but I \_\_\_\_\_. I opened the box. **NOT CAN**
- 25 There \_\_\_\_\_ lots of rings, ear-rings, bracelets and **BE** necklaces inside. I got them all out.
- 26 The \_\_\_\_\_ piece of jewelry I tried on was a silver **ONE** necklace. After that I lost track of time.
- 27 Suddenly I \_\_\_\_\_ Alison. She was standing at the **SEE** doorway and looking at me angrily.
- 28 I \_\_\_\_\_ what to say. **NOT KNOW**  
Many years have passed since that night. Now I am a designer – I create clothes and accessories. My sister likes my work very much.

Номер группы: 03C7FF

## Shopping

Прочитайте приведённый ниже текст. Преобразуйте слова, напечатанные заглавными буквами в конце строк, обозначенных номерами 20–28, так, чтобы они грамматически соответствовали содержанию текста. Заполните пропуски полученными словами. Каждый пропуск соответствует отдельному заданию 20–28.

- 20 Kate called me early in the morning. It was the \_\_\_\_\_ **TWO**  
day of holidays; I felt angry with her for waking me up.
- 21 “What \_\_\_\_\_?” I didn’t sound very polite, but she **HAPPEN**  
paid no attention to that.
- 22 “Oh, nothing! I want to go shopping today and wondered if you  
wanted to go with \_\_\_\_\_.” **I**
- 23 “No, I don’t want to.”  
“But it \_\_\_\_\_ you long! I promise”. **NOT TAKE**
- 24 My first impulse was to say “no” – unlike most \_\_\_\_\_ **WOMAN**  
I hated shopping. But Kate sounded so unhappy that I felt sorry  
for her.
- 25 “Ok, what do you need to buy?”  
Kate’s voice \_\_\_\_\_ cheerful again. **BECOME**
- 26 She excitedly explained to me that she \_\_\_\_\_ to buy **WANT**  
a pair of hiking boots and a raincoat.
- 27 That \_\_\_\_\_ strange as Kate had never been fond of **BE**  
hiking.  
“I want to take up hiking as a new hobby,” went on Kate. “Bob  
Smith says that it’s really exciting.”
- 28 Now I knew what was going on. Bob Smith, the captain of the  
school baseball team, was the \_\_\_\_\_ boy in our **POPULAR**  
school. All the girls wanted to attract his attention.

Номер группы: 98F2E4

## Shopping 2

Прочитайте приведённый ниже текст. Преобразуйте слова, напечатанные заглавными буквами в конце строк, обозначенных номерами 20–28, так, чтобы они грамматически соответствовали содержанию текста. Заполните пропуски полученными словами. Каждый пропуск соответствует отдельному заданию 20–28.

- 20 Martin and Jane were shopping. They were in the \_\_\_\_\_ **LARGE**  
shopping centre in their city.
- In fact, it was their favourite place because it was nice and not  
21 very expensive. The centre \_\_\_\_\_ *Dress for Less*. **CALL**
- 22 Unlike most \_\_\_\_\_, Martin liked shopping. **MAN**
- 23 Today he felt really happy because he \_\_\_\_\_ a **BUY**  
shirt and a pair of jeans. Jane was still in the changing room so  
Martin had time for a cup of coffee in the lobby.
- It was the first time Martin had had a good look at the building  
24 itself. The shopping centre building \_\_\_\_\_ impressive. **BE**  
The engineers had used advanced technologies to make it light,  
warm and spacious.
- 25 “Hi!” Martin \_\_\_\_\_ Jane’s voice. **HEAR**
- 26 “What are you having? Coffee? No, I \_\_\_\_\_ **NOT DRINK**  
coffee. Never. It’s not good for your health.”  
“Look, Jane, do you know the name of the architect of this  
building?” Martin interrupted her.
- Jane looked puzzled.  
27 “I wish we \_\_\_\_\_ change our life a bit,” went on **CAN**  
Martin. “We probably spend too much time on things like  
shopping and miss more important things. When was the last time  
we visited a museum?”
- 28 Jane quietly sat down on the chair beside \_\_\_\_\_. **HE**

Номер группы: 5AEA36

## Задания 29–34

### Money to save

Прочитайте приведённый ниже текст. Преобразуйте слова, напечатанные заглавными буквами в конце строк, обозначенных номерами 29–34 так, чтобы они грамматически и лексически соответствовали содержанию текста. Заполните пропуски полученными словами. Каждый пропуск соответствует отдельному заданию из группы 29–34.

- 29 Axel is a 9-year-old Bulgarian orphan. He was adopted by a \_\_\_\_\_ western family. **WEALTH**
- 30 His new father works as a \_\_\_\_\_ in Sweden and he is quite rich. **BANK**
- 31 Axel \_\_\_\_\_ wrote e-mails to the director of the orphanage, Jane Smitova. He told her that he was saving his Christmas and birthday money to help his friends. Axel said that he wanted the money to be spent on presents for his former playmates. **REGULAR**
- 32 Later Jane said "I understood that \_\_\_\_\_ meant a lot to a small boy but I would never have imagined that Axel could **FRIEND**
- 33 be talking about such an \_\_\_\_\_ sum of money. **POSSIBLE**
- 34 It's so touching and we are going to spend it in a very \_\_\_\_\_ way." **CARE**  
The boy saved £6,000.

Номер группы: FA4CCC

## Shopping in London

Прочитайте приведённый ниже текст. Преобразуйте слова, напечатанные заглавными буквами в конце строк, обозначенных номерами 29–34 так, чтобы они грамматически и лексически соответствовали содержанию текста. Заполните пропуски полученными словами. Каждый пропуск соответствует отдельному заданию из группы 29–34.

- 29 The best thing about shopping in London is that there really are hundreds of cool shops selling \_\_\_\_\_ clothes. **FASHION**
- 30 Only here you can find a wide choice of \_\_\_\_\_ and unique shops. **ORIGIN**
- 31 Sometimes you can buy \_\_\_\_\_ things there. **FANTASY**
- 32 You can spend a whole day in a shopping centre, have an \_\_\_\_\_ lunchtime in one of the European or English restaurants, see a new film in the cinema and even enjoy a \_\_\_\_\_. **AMAZE**
- 33 \_\_\_\_\_ **PERFORM**
- 34 But be \_\_\_\_\_ – London shops are expensive! Don't leave all your money in the shopping centre. **CARE**

Номер группы: FA4CCC

## Письменная речь

### Задание 35

#### **Clothes**

You have received an email message from your English-speaking pen-friend Ben:

<b>From: Ben@mail.uk</b>
<b>To: Russian_friend@oge.ru</b>
<b>Subject: Clothes</b>
<p><i>... My mum always says, "There's no bad weather, there're bad clothes!" That's why she keeps telling me to put on warm clothes even in spring.</i></p> <p><i>... Do you agree with the English proverb about bad weather and bad clothes, and why? What clothes do you prefer to wear out of school? What are your favourite colours for clothes? ...</i></p>

Write an email to Ben and answer his **3** questions.

Write **100–120 words**.

Remember the rules of email writing.

**Номер задания: 624755**

### **Pocket money**

You have received an email message from your English-speaking pen-friend Mark:

<b>From: Mark@mail.uk</b>
<b>To: Russian_friend@oge.ru</b>
<b>Subject: Pocket money</b>
<i>... I saved some of my pocket money and have bought a new computer game. I'm glad that I didn't have to ask my parents to buy it for me. It would be great to find a job next summer.</i>
<i>... How do you get your pocket money? What do Russian teenagers usually buy with their pocket money? Would you like to get a summer job, and why yes or no? ...</i>

Write an email to Mark and answer his **3** questions.

Write **100–120 words**.

Remember the rules of email writing.

**Номер задания: 803B2E**

## Устная часть

### Задание 2

#### *Shopping and shopping centres*

**You are going to take part in a telephone survey. You have to answer six questions. Give full answers to the questions.**

**Remember that you have 40 seconds to answer each question.**

Hello! It's the electronic assistant of *Teenage Magazine online*. We kindly ask you to take part in our survey. We would like to find out how teenagers feel about shopping and shopping centres. Please answer six questions. The survey is anonymous – you don't have to give your name. So, let's get started.

1. Who usually does the shopping in your family?
2. What can you buy in your nearest shopping centre?
3. How often do you usually go shopping?
4. Why are shopping centres so popular nowadays?
5. Why do some people hate shopping?
6. What time would you recommend for busy people should go shopping?

**Номер задания: 083E10**

## **Shopping and clothes**

**You are going to take part in a telephone survey. You have to answer six questions. Give full answers to the questions.**

**Remember that you have 40 seconds to answer each question.**

Hello! It's the electronic assistant of *Teenage Magazine online*. We kindly ask you to take part in our survey. We would like to find out how teenagers feel about shopping and clothes. Please answer six questions. The survey is anonymous – you don't have to give your name. So, let's get started.

1. What colour of clothes do you prefer wearing?
2. What clothes do you usually wear?
3. How often do you go shopping for clothes?
4. Who do you usually go shopping with?
5. Do you have to wear a school uniform? If so, what is it like?
6. Does a career as a fashion designer attract you or not? Why?

**Номер задания: 2E3C29**