



Вы услышите интервью. В заданиях 3–9 запишите в поле ответа цифру 1, 2 или 3, соответствующую выбранному Вами варианту ответа. Вы услышите запись дважды.

3 In Jake's opinion, the main element of a story is ...

- 1) only the character.
- 2) only the plot.
- 3) both plot and character.

Ответ:

4 Why are characters and the plot of the story interconnected?

- 1) They develop one another.
- 2) They are hard to invent.
- 3) Writers create them together.

Ответ:

5 What are Jake's master classes about?

- 1) Mapping the future script.
- 2) Basic steps of writing a story.
- 3) Examples of writers' failures.

Ответ:

6 Jake thinks Harry Potter stories are so popular because its story world is ...

- 1) well-described.
- 2) beautiful.
- 3) magical.

Ответ:

7 What is the first step in creating a story world?

- 1) Connecting the hero to it.
- 2) Setting up its main pillars.
- 3) Separating it from real life.

Ответ:

8 Jakes mentions Lord of the Rings to give an example of ...

- 1) conflict.
- 2) a story world.
- 3) personification.

Ответ:

9 According to Jake, the key factor in defining the character's uniqueness is their ...

- 1) personal values.
- 2) goals and ambitions.
- 3) strengths and weaknesses.

Ответ:

*По окончании выполнения заданий 1–9 не забудьте перенести свои ответы в БЛАНК ОТВЕТОВ № 1! Запишите ответ справа от номера соответствующего задания, начиная с первой клеточки. При переносе ответов в заданиях 1 и 2 цифры записываются без пробелов, запятых и других дополнительных символов. Каждую цифру пишите в отдельной клеточке в соответствии с приведёнными в бланке образцами.*

**Раздел 2. Чтение**

10

*Установите соответствие между текстами А–G и заголовками 1–8. Занесите свои ответы в таблицу. Используйте каждую цифру только один раз. В задании один заголовок лишний.*

- |                                    |                                     |
|------------------------------------|-------------------------------------|
| <b>1. Good for health</b>          | <b>5. For well-trained cyclists</b> |
| <b>2. Clothes matter</b>           | <b>6. The sport of cycling</b>      |
| <b>3. Environmentally friendly</b> | <b>7. Difficult to repeat</b>       |
| <b>4. A bike-friendly place</b>    | <b>8. How it all began</b>          |

- A.** In the last few centuries, the way we use transport transformed from horseback riding to the widespread use of bicycles. A bicycle, or bike, is a machine for getting from place to place. Most bicycles have two wheels set in a frame. The first machines similar to bicycles were invented in the early 1800s. They had no pedals. Later machines had pedals and front wheels that were much larger than the back wheels. The front wheels were about 1.5 meters tall. By about 1900 bicycles looked similar to the bicycles of today.
- B.** In 1935-1936, Fred A. Birchmore covered 25,000 miles by bike, through some 40 countries, in 18 months. He was alone. There were no mobile phones, no GPS, no high-tech gear, and no pit crew following in a van. His journey took him mostly over paths and trails meant only for foot traffic or animal-driven transport. Birchmore's achievements can likely never be matched. They are all the more notable because he was not a professional and was not riding in any kind of organised event. Birchmore did it for himself.
- C.** Cycling is a wonderful workout that keeps you active and healthy. Cycling combines physical exercise with being outdoors and exploring new views. You can ride solo and think about your worries and concerns, or you can ride with a group which broadens your social circle. Cycling raises your heart rate and gets the blood pumping round your body, and it burns calories, limiting the chance of your being overweight. Cycling improves the overall function of your lower body and strengthens your leg muscles without overstressing your joints.
- D.** Copenhageners love their bikes. Cycling is fast, healthy and cheap. There are more bikes than inhabitants in Copenhagen. Currently, Copenhagen is building even more green routes and bridges through Copenhagen to ensure a safe and green transport route for cyclists. Cycle super highways are already a reality, leading cyclists in and out of the city from as far as fifteen kilometres away. There are numerous bike rentals and bike tours on offer, or you can rent one of the electric city bikes for a very low cost per hour.

- E.** Reduce your carbon footprint by riding your bike whenever possible. Recent research in Europe found that commuting by bike instead of by car once a day decreases your transportation carbon footprint by 67%. Cycling is a great replacement for transportation options that involve sitting in traffic for extended periods. It is especially useful when you are going places that are a bit too far to walk, but you do not want to take a car. A bonus is not having to fight for a parking space in crowded areas. Cycling will save you time.
- F.** The Tour de France is the world's most prestigious and most difficult bicycle race. The Tour de France attracts the world's best riders. The Tour typically comprises 20 professional teams of nine riders each and covers some 3,600 km, mainly in France, with occasional and brief visits to such countries as Belgium, Italy, Germany, and Spain. Each stage of the race is timed, and the rider with the lowest aggregate time for all stages is the winner. It was established in 1903 by Henri Desgrange. He was a French cyclist and journalist.
- G.** Most activities have a specialised kit and cycling is no exception. Cycling gear moves with you as you ride. Proper cycling clothing can make you go faster by ensuring you do not waste energy as you ride. The most important difference is that cycling clothing is more aerodynamic than regular gear, because it fits closely with no spare fabric flapping in the breeze. Cycling shoes have stiff soles, so your energy is not wasted flexing rubber over your pedals. Cycling shoes are also comfortable because the pressure on the pedal is spread over your whole foot.

Ответ:

A	B	C	D	E	F	G

11

Прочитайте текст и заполните пропуски A–F частями предложений, обозначенными цифрами 1–7. Одна из частей в списке 1–7 лишняя. Занесите цифры, обозначающие соответствующие части предложений, в таблицу.

### Hermitage

The State Hermitage Museum is one of the largest and oldest museums in the world. It is an absolute must-see for any visitor to Saint Petersburg. The museum was founded in 1764 by Catherine the Great, the empress of Russia, A \_\_\_\_\_.

The Hermitage boasts not only one of the world’s greatest art collections, B \_\_\_\_\_. The Winter Palace in particular is magnificent, with its marvelous staircase and dazzling beauty of state rooms.

The museum collection of Catherine the Great began with the purchase of more than two hundred paintings. This collection consisted of impressive works by artists such as Rembrandt, Rubens, Raphael and others. By gathering this large collection, the empress aimed C \_\_\_\_\_ the Russian imperial court. At the same time, it was a display of power and wealth sending an important political message to rival empires in Europe. As the years went on, the collection continued to grow. It was added to by other tsars and donations made by individuals.

Extensions were continuously built to Catherine’s Winter Palace in order D \_\_\_\_\_ works of art. Initially the collection was housed in the Winter Palace, E \_\_\_\_\_ built to showcase her collection. Soon, the Great Hermitage was added to it. Finally, the New Hermitage was built in 1839-1851. After World War II, the museum has continued to expand, F \_\_\_\_\_.

1. adding more buildings to the museum complex
2. to accommodate her growing collection of
3. to enhance the international reputation of
4. and was opened to the public in 1852
5. but it is also worth a visit for its grand interior
6. but in 1771-1787 Catherine had the Small Hermitage
7. who were famous for their love for the arts

Ответ:

A	B	C	D	E	F

Прочитайте текст и выполните задания 12–18. В каждом задании запишите в поле ответа цифру 1, 2, 3 или 4, соответствующую выбранному Вами варианту ответа.

### A best seller machine

Many of this year’s best-selling books have something in common, but it's not any of the usual factors: a famous or long-established author, a tie-in with a movie or TV show. It is A-Note.

Early last year, the publishing industry began to notice that the books that readers were talking favourably about on A-Note – the social media platform that traffics in short videos – were showing up on best seller lists. Publishers were surprised, authors were surprised, even the readers making those A-Note videos were surprised. A year later, the platform’s hashtag #BookNote has become a sustained and powerful force in the world of books, helping to create some of the biggest sellers on the market.

Books by the writer Colleen Hoover, for example, became a sensation on A-Note, and Ms. Hoover is now one of the best-selling authors in the country. NPD BookScan, which tracks the sale of most printed books in the United States, said that of the ten best-selling books so far this year, Ms. Hoover has written four.

BookNote has made the transition from a novelty to a real anchor for the market. The whole idea of dominating supermarket shelves, dominating airport stores, dominating the front tables at bookstores, it’s just not really where it’s at in the same way.

Now one of the commanding forces in adult fiction, BookNote has helped authors sell 20 million printed books in 2021, according to BookScan. So far this year, those sales are up another 50 percent. No other form of social media has ever had this kind of impact on sales.

BookNote is not dominated by the usual power players in the book world such as authors and publishers but by regular readers, many of them young, who share recommendations and videos of themselves talking about the books they love, sometimes weeping or screaming or tossing a copy across the room.

The most popular videos don’t generally offer information about the book’s author, the writing or even the plot, the way a traditional review does. Instead, readers speak plainly about the emotional journey a book will offer.

And that, it turns out, is just what many people are looking for, said Milena Brown, the marketing director at Doubleday.

“This is how it makes me feel, and this is how it’s going to make you feel,” Ms. Brown said, describing the content of many of the videos. “And people are like, ‘I want to feel that. Give it to me!’” In essence, BookNote supercharges something that’s always been essential to selling a book: word of mouth.

Books that take off there are mainly fiction, and are generally a few years old. This is unusual in publishing, where most titles, if they have a burst of sales at all,

see it right out of the gate.

Sales were initially concentrated among young adult titles, but BookNote is now even more powerful in adult fiction. Romance is another major category, followed closely by science fiction and fantasy. But even classics like “Wuthering Heights” and “The Great Gatsby” get some A-Note love.

Barnes & Noble stores have their own channels, as do many publishers. Publishers also send A-Note creators free books or pay them to make videos about certain titles. But as powerful as BookNote has become, it’s difficult for publishers to harness it as a sales tool. It’s not one video that makes a book explode in sales. It’s the **grass roots** explosion of people creating the videos and then organically by word of mouth, it grows from there.

Getting an author on the platform, for example, is also no guarantee of a book’s success. It’s not even a requirement. “I am still not on A-Note,” Ms. Hoover said. “I remain very bad at social media.”

12 What happened a year ago that the public had not expected?

- 1) Colleen Hoover became a very popular author.
- 2) Many new books appeared that shared the same feature.
- 3) The hashtag #BookNote became a sign of quality reading.
- 4) Books that were enthusiastically discussed on A-Note became best sellers.

ОТВЕТ:

13 What is TRUE about BookNote?

- 1) Most of its users are young people.
- 2) It is the most powerful social media for making books sell now.
- 3) It performs the same functions as BookScan.
- 4) Authors and publishers have the biggest influence on it.

ОТВЕТ:

14 The most popular videos about books ...

- 1) use informal language for descriptions.
- 2) are very much like traditional reviews.
- 3) show the reader’s emotional reaction.
- 4) present people behaving wildly.

ОТВЕТ:

15 As a rule, books that become popular thanks to A-Note ...

- 1) do not include classics.
- 2) are not the latest publications.
- 3) are mainly for young people.
- 4) are mainly for adults.

ОТВЕТ:

16 What does the Word “they” in Paragraph 10 (“... if they have a burst of sales at all ...”) refer to?

- 1) Books.
- 2) Sales.
- 3) Years.
- 4) Videos.

ОТВЕТ:

17 What does the expression “grass roots” in Paragraph 12 (“It’s the grass roots explosion ...”) mean?

- 1) Connected with ordinary people.
- 2) Related to plants.
- 3) Very small.
- 4) Very simple.

ОТВЕТ:

18 Ms. Hoover mentions that she does not have an A-Note account to show that ...

- 1) an author needs an account to become popular.
- 2) it’s important to get both the book and the author on social media.
- 3) she sticks to the traditional ways of selling books.
- 4) a book can be popular on social media even if the author isn’t.

ОТВЕТ:

*По окончании выполнения заданий 10–18 не забудьте перенести свои ответы в БЛАНК ОТВЕТОВ № 1! Запишите ответ справа от номера соответствующего задания, начиная с первой клеточки. При переносе ответов в заданиях 10 и 11 цифры записываются без пробелов, запятых и других дополнительных символов. Каждую цифру пишите в отдельной клеточке в соответствии с приведёнными в бланке образцами.*

### Раздел 3. Грамматика и лексика

Прочитайте приведённые ниже тексты. Преобразуйте, если необходимо, слова, напечатанные заглавными буквами в конце строк, обозначенных номерами 19–24, так, чтобы они грамматически соответствовали содержанию текстов. Заполните пропуски полученными словами. Каждый пропуск соответствует отдельному заданию из группы 19–24.

#### Thunder

Are you afraid of thunder? In fact, you shouldn't be, as thunder is just the sound lightning makes. Thunder itself \_\_\_\_\_ dangerous in any possible way.

NOT BE

Light travel \_\_\_\_\_ than sound, so we see the lightning before we hear the thunder.

FAST

However, ancient people \_\_\_\_\_ thunder meant the gods in the sky were angry with them.

THINK

#### Global warming

Many people all over the world are worried by global warming. There is more carbon dioxide in the atmosphere now than ever before. Since 1870, the sea levels \_\_\_\_\_ 8 inches due to ice melting.

RISE

If we \_\_\_\_\_ anything about it, many animal and plant species will disappear in the near future.

NOT DO

We need to save our planet for our \_\_\_\_\_.

CHILD

Прочитайте приведённый ниже текст. Образуйте от слов, напечатанных заглавными буквами в конце строк, обозначенных номерами 25–29, однокоренные слова так, чтобы они грамматически и лексически соответствовали содержанию текста. Заполните пропуски полученными словами. Каждый пропуск соответствует отдельному заданию из группы 25–29.

#### Salamanca Market

If you are tired of extreme sports and watching natural beauty in New Zealand, then go for bigger cities. Exploring the city of Hobart is \_\_\_\_\_ one of the top things to do on the east coast of Tasmania.

CERTAIN

Speaking of Hobart, no \_\_\_\_\_ there can miss the popular Salamanca Market in Salamanca Place.

VISIT

Salamanca Market is a \_\_\_\_\_ event which is held every week at weekends and draws traders from all across the island of Tasmania.

COLOUR

\_\_\_\_\_ at Salamanca Market is a great experience.

SHOP

There you can find all kinds of souvenirs – beautiful ceramics, hand-knitted Tasmanian sweaters and hand-worked glasses.

Visiting Salamanca market is \_\_\_\_\_, so don't miss a chance to go there.

FORGET

Прочитайте текст с пропусками, обозначенными номерами 30–36. Эти номера соответствуют заданиям 30–36, в которых представлены возможные варианты ответов. Запишите в поле ответа цифру 1, 2, 3 или 4, соответствующую выбранному Вами варианту ответа.

### John Stevenson

John Stevenson returned from Cambridge the next day. None of the youthful artists had greatly **30** \_\_\_\_\_ him, though he had felt that Don Layton’s still life showed considerable promise. He had made a mental note to keep an eye on his future work. When he **31** \_\_\_\_\_ back in London he started, like Bob and Steve, on his research. A brilliant idea that had come to him in the hotel was beginning to form. Through his numerous contacts in the art world he checked all the buying and selling of major Impressionist paintings over the previous twenty years. After that he made a list of the pictures which were currently thought to be on the market. He then contacted the person who held it in his power to **32** \_\_\_\_\_ his plan in motion. Fortunately, the man whose help he most needed, Ben Nelson, was in England and free to visit him.

Ben came late the following afternoon and spent two hours with John Stevenson **33** \_\_\_\_\_ in his little room in the basement of the New Gallery. When Ben left, Stevenson was smiling to himself. He was in a good **34** \_\_\_\_\_. He gave a call to Dr Clark and a further one to Bob Richardson and they gave him all the information he **35** \_\_\_\_\_. Even his boss would praise him for the final touch. He was ready to **36** \_\_\_\_\_ his plan to his friends.

- 30** 1) influenced 2) impressed 3) involved 4) expressed

Ответ:

- 31** 1) returned 2) reached 3) arrived 4) achieved

Ответ:

- 32** 1) set 2) get 3) fix 4) place

Ответ:

- 33** 1) exclusively 2) privately 3) respectively 4) separately

Ответ:

- 34** 1) humour 2) mood 3) temper 4) spirit

Ответ:

- 35** 1) obliged 2) compelled 3) insisted 4) required

Ответ:

- 36** 1) provide 2) present 3) contribute 4) supply

Ответ:

*По окончании выполнения заданий 19–36 не забудьте перенести свои ответы в БЛАНК ОТВЕТОВ № 1! Запишите ответ справа от номера соответствующего задания, начиная с первой клеточки. При переносе ответов в заданиях 19–29 буквы записываются без пробелов, запятых и других дополнительных символов. Каждую букву или цифру пишите в отдельной клеточке в соответствии с приведёнными в бланке образцами.*

*Проверьте, чтобы каждый ответ был записан рядом с номером соответствующего задания.*

**Раздел 4. Письмо**

Для ответов на задания 37 и 38 используйте бланк ответов № 2. Черновые пометки можно делать прямо на листе с заданиями или использовать отдельный черновик. При выполнении заданий 37 и 38 особое внимание обратите на то, что Ваши ответы будут оцениваться только по записям, сделанным в БЛАНКЕ ОТВЕТОВ № 2. Обратите внимание также на необходимость соблюдения указанного объёма текста. Тексты недостаточного объёма, а также часть текста, превышающая требуемый объём, не оцениваются. Соблюдайте нормы письменной речи, записывайте ответы аккуратно и разборчиво.  
Укажите номер задания 37 в БЛАНКЕ ОТВЕТОВ № 2 и напишите текст своего ответного электронного письма зарубежному другу по переписке.

**37** You have received an email message from your English-speaking pen-friend Myles who writes:

<b>From:</b> Myles@mail.uk
<b>To:</b> Russian_friend@ege.ru
<b>Subject:</b> Watching TV

... I've decided not to have a TV set in my room anymore, as I spend too much time watching TV. What TV series or TV shows do you watch? Do you ever watch TV while eating your lunch or dinner, why or why not? What makes a good film for you?  
Last weekend I was a volunteer at a local sport event...

Write an email to Myles.  
In your message:

- answer his questions
- ask **3 questions** about the sport event.

Write **100-140 words**.  
Remember the rules of email writing.

Выберите только **ОДНО** из двух предложенных заданий (38.1 или 38.2), укажите его номер в БЛАНКЕ ОТВЕТОВ № 2 и выполните согласно данному плану. **В ответе на задание 38 числительные пишите цифрами.**

**38.1** Imagine that you are doing a project on **the main reasons for choosing a university by teenagers in Zetland**. You have found some data on the subject – the results of the opinion polls (see the table below).

**Comment on the data in the table and give your opinion on the subject of the project.**

<b>The opinion poll question:</b>	
<b>What is the main reason for choosing a university for you?</b>	
<b>Reasons</b>	<b>Number of respondents (%)</b>
Interesting study programmes	36
Career prospects	30
Parents' advice	20
University/college rating	10
Friends' advice	4

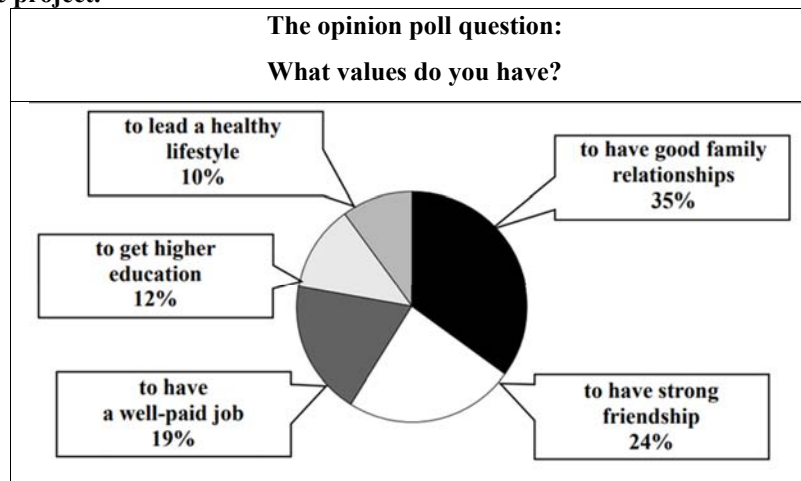
Write **200–250 words**.

Use the following plan:

- make an opening statement on the subject of the project;
- select and report 2–3 facts;
- make 1–2 comparisons where relevant and give your comments;
- outline a problem that can arise with choosing a university and suggest a way of solving it;
- conclude by giving and explaining your opinion on the importance of higher education.

**38.2** Imagine that you are doing a project on **what values people in Zetland have**. You have found some data on the subject – the results of the opinion polls (see the pie chart below).

**Comment on the data in the pie chart and give your opinion on the subject of the project.**



Write **200–250 words**.

Use the following plan:

- make an opening statement on the subject of the project;
- select and report 2–3 facts;
- make 1–2 comparisons where relevant and give your comments;
- outline a problem that one can face having wrong values and suggest a way of solving it;
- conclude by giving and explaining your opinion on the importance of values in our lives.

*Проверьте, чтобы каждый ответ был записан рядом с номером соответствующего задания.*